



TENNESSEE WATT

LINKEDIN CONTENT
CREATOR & INFLUENCER



ABOUT ME

Tennessee Watt is a marketing maven and inclusion advocate, leveraging storytelling and digital technology to broaden access to knowledge and opportunities for marginalized groups. With a background that includes DEI at Google and leading social impact agency Purpose Union's digital communications, Tennessee has a proven track record in utilizing data analytics, creative strategy, and digital media to foster inclusive environments and spotlight Black culture.

Her accomplishments have earned her a spot as one of Startups Magazine's 23 Most Influential Women of 2023, with her insights on inclusive marketing featured in Forbes and Business Insider. Tennessee's global perspective is informed by her studies across London, Dubai, Abu Dhabi, Rennes, and Prague, culminating in a Master's Degree in Management from Imperial College London. She also holds a First Class Honors Bachelor's degree in Business and Finance from BPP University.

Total
Followers
7K

Annual
Impressions
1M

Annual
Engagements
14K

Annual
Profile Views
6K

PREVIOUS CLIENTS/PARTNERS



Imperial College
London

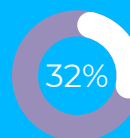
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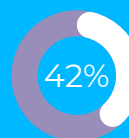
MY AUDIENCES

- Black audience
- Tech / media
- Lifestyle
- B2B
- Careers / upskilling
- Diversity & Inclusion

DEMOGRAPHICS



Senior
leaders



Employed
at large
companies



Tech
workers



London,
England